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ABSTRACT

This book is a resource for trainers or managers who provide training. The book is divided into two parts. Part one provides a brief overview of stories, metaphors, and myths and the purpose they have played over the years--and still do today. It explains how and why stories help to facilitate the learning process, and it gives guidance on where and when they might best be used in a modern business setting. This part also offers advice on how to deliver the material, how to achieve and maintain rapport with the audience, and how to make the best use of voice and body language. Part two is an anthology of 50 tales, wide-ranging in style and content. Some of them are in traditional fairy tale genre and might be hundreds of years old; some are recent personal anecdotes. The tales have at least two things in common: they have all been used successfully with audiences, learning groups, or individuals, and they all have potential and relevant learning in the form of a message or moral. The book includes a detailed matrix showing which tales can be used to promote particular actions or concepts, such as communication, leadership, problem solving, or others. (KC)

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